

Sponsorship Information

47th Annual Governor's Conference on Aging

34th Annual Montana Gerontology Society Conference

Red Lion Colonial Inn in Helena on May 12th, 13th and 14th, 2015

The annual Governor's Conference on Aging was created in 1968. Our mission is to offer information and education to our older citizens, their families and caregivers. The conferences cover topics relevant to all people who are dealing with aging issues.

As people of all ages gather together, they also learn more about one another and increase their understanding of the problems and emotional stress that we all face as we care for our most vulnerable citizens and grow older ourselves.

The Conference is funded in part by corporate and individual sponsorships, fund raisers and individual registration.

Centenarian Luncheon

Montana has one of the fastest growing aging populations in the nation. Over the next 15 years, the percent of older adults over age 65 will be 25% or more of Montana's total population. Of this group, those aged 100 or older continues to increase each year. Since 2006, we have honored Montana's Centenarians at the Centenarian Luncheon at each conference. In 2014, we honored 91 of Montana's 175 plus Centenarians. Of the 91 recognized, 22 attended the conference. In 2015, we are not only wishing to honor those Centenarians, we are also searching for the oldest Veteran within this group.

Mini-Grant Program

The Governor's Advisory Council on Aging developed the Mini-Grant Program to help facilitate up front funding of innovative ideas that will serve senior interests in rural Montana. Eligible activities include training and education for seniors, the development and/or enhancement of support services that are otherwise unmet in the community.

Applicants must describe the unmet need in the community and its effect on seniors and how they intend to solve this need; collaborate with the aging network, or establish a public/private partnership and provide a detailed budget for the proposed project.

Types of Sponsorships

Your sponsorship will help us provide one or a combination of these benefits:

- Coffee and snacks for conference participants at breaks
- Professional educators\presenters and workshop supplies/handouts
- Assistance with registration for elderly with limited financial means

- Centenarian recognition
- Mini-grant awards for innovative ideas which enhance long term care support services in rural communities

Listed is a variety of Sponsorships opportunities for the conference include:

Centenarian Sponsorship: This sponsorship helps with the costs of Centenarians and their attendant to attend the centenarian lunch. It also covers the cost of a Centenarian recognition plaque. This sponsorship has three different levels of sponsorships.

Sponsorship Packages: We also offer different level of sponsorship packages that include a Conference Sponsorship Coffee Break Sponsor, Major Sponsor, and an Associate Sponsor. Each one of the sponsorships provides different levels of recognition, Ad space, exhibitor booth space and complimentary registrations.

Ala Carte menu: We also provide an Ala Carte menu if you just wish to purchase individual ad space in the Conference program or an Exhibitor booth.

Mini Grant Sponsorship: The mini grant sponsorships provide funds for the Mini-Grant program. This is also offered at different levels of sponsorship. This is your opportunity to help the Governor's Advisory Council on Aging provide a valuable opportunity to address a need, support new services or enhance existing service for our elderly.

A Sponsor Rate Schedule has been attached detailing the cost of the different sponsorship levels, what you receive for the level of sponsorship and the advertising agreement.

This is your opportunity to help us provide valuable information and service to our elderly, their families and caregivers.

Thank you for this consideration.

To reserve your Exhibit Booth or Ad Space or Sponsorships package click here for online - [Registration](#)- or complete attached form and mail to the address indicated below.

For additional information, please call 406-444-6061

or

E-Mail: jstoeckel@mt.gov

Sponsorship - Booth - Advertising Agreement

Please fill in this form and enclose your payment with Camera-ready artwork as appropriate.

Mini-Grant Sponsor \$ _____

Centenarian Sponsor: \$ _____

Major Sponsor: \$ _____

Associate Sponsor: \$ _____

Exhibitor Booth: \$ _____

Advertising Sponsor \$ _____ Size _____

Company _____

Contact _____

Address _____

Phone _____ E-Mail _____

- Camera Ready Art Enclosed _____ (please check if enclosed)
NOTE: We need to have your camera ready art or a computer file by April 3, 2015
- Payment Enclosed _____ (please check if enclosed) Check # _____

Please make checks payable to “Governor’s Conference on Aging”

**Mail to: Governor’s Conference
DPHHS – Aging Services
P.O. Box 4210
Helena, MT 59604-4210**

1-800-332-2272 or 406-444-6061 / E-Mail: jstoeckel@mt.gov

Signature _____ Date _____

2015 Combined MGS/GCOA Sponsor Rate Schedule

The 2015 Combined MGS/GCOA Conference on Aging is being held in Helena at the Red Lion Colonial Inn on May 12, 13, & 14th. We have several packages for promoting your business or cause: Mini-Grant Sponsorships, Centenarian Sponsorship, Sponsorship Packages and Ala Carte Ads and Exhibit Booths Rates. The ad rates follow:

MINI-GRANT SPONSORSHIPS

The Governor's Advisory Council on Aging developed the Mini-Grant Program to help facilitate up front funding of innovative ideas that will serve senior interests in rural Montana. Eligible activities include training and education for seniors, the development and/or enhancement of support services that are otherwise unmet in the community.

All sponsors will be recognized during the mini-grant presentation during the Conference.

Sponsorship	Rate	Recognition	*Ad space	Exhibit booth	Conference registrations
Diamond	\$3000	Program Part of Mini-grant award presentation & photo shoot	Full page Ad	Yes	4
Gold	\$1600	Program	Full page Ad	Yes	3
Silver	\$1100	Program	Full page Ad	Yes	2
Platinum	\$ 600		1/2 page Ad		1
Sapphire	\$ 250		1/4 page Ad		1

CENTENARIAN SPONSORSHIPS

At each conference we honor Montana's Centenarians, those who are or will be 100 years old or older in 2015, at a luncheon. In 2014, we honored 90 of Montana's 175 plus Centenarians. Of the 90, there were 22 who attended the conferences in person.

Rate	Recognition	*Ad space	Exhibit Booth	Conference Registration
\$1750 (Level I)	During luncheon & in program	Full page ad & 2 business cards	Yes	4
\$1200 (Level II)	During luncheon	Half page ad & 1 business card	Yes	2
\$ 850 (Level III)	During luncheon	Quarter page ad	Yes	1

<u>SPONSORSHIP PACKAGES</u>					
Sponsorship package	Rate	Recognition	*Ad space	Exhibit Booth	Conference Registration
Conference Sponsor	\$5000	Intro at Opening Session & In program brochure	2 full page Ads	Yes	6
Coffee Break Sponsor (Break Sharing Option, please contact us for more information)	\$1700	At general session, in program brochure & signage by coffee table	Full page 4 business cards	Yes	4
Major Sponsor	\$1500	From the podium	Full page Ad & Business card	Yes	3
Associate Sponsor	\$1000	From the podium	Half page ad	Yes	1

<u>ALA CARTE</u>	
*Ad size in Conference program	Rate
Full Page ad	\$500
Half page ad	\$300
Quarter page ad	\$175
Business Card	\$ 50
Exhibit Booths (standard 8' table w/ skirting)	\$350 per table, includes 1 registration

***All ads must be camera ready art or a computer file and submitted by April 3rd 2015**

Please use this email address for sending files to jstoeckel@mt.gov or mail your camera ready art to:

Governor's Conference on Aging Ads

Aging Services

PO Box 4210

Helena, MT 50604-4210

Call Jacqueline Stoeckel 406 444-6061 or Charlie Rehbein at 406 444-7788 for more information

For on line registration - [Registration and Sponsors](#)